

# Sponsorship Opportunity

## 17th Peace River Pow Wow

June 4 & 5, 2022

Peace River Agriculture Grounds, Northern Sunrise County

**Offering you the opportunity to support a spectacular two-day Pow Wow competition that is recognized both provincially and nationally! The Aboriginal Gathering and Pow Wow enhances & nourishes the spirits of Aboriginal people with healthy, healing, and productive activities in Aboriginal song, dance, ceremony, and fellowship. Pow Wow gatherings are an opportunity for Indigenous and non-Indigenous people to learn about, and participate in, the beauty of the sights, sounds, and traditions of an enduring and resilient culture. All are welcome.**

Please review the multiple sponsorship opportunities listed on the following page. The Peace River Aboriginal Interagency Committee would be very grateful to accept any sponsorships or donations your company or organization can offer.

Cheques can be made out to: *Peace River Aboriginal Interagency Committee—Pow Wow* and mailed to:

*Peace River Aboriginal Interagency Committee*

*Bag 900-15, 9621 – 96 Avenue*

*Peace River, Alberta T8S 1T4*

*Or e-transfer [nwaic@outlook.com](mailto:nwaic@outlook.com)*

Please visit our website at [www.northwestaic.com](http://www.northwestaic.com)

Twitter: [@peaceriverpowow](https://twitter.com/peaceriverpowow)

[www.facebook.com/PeaceRiverPowWow](https://www.facebook.com/PeaceRiverPowWow)



# Sponsorship Opportunity

## 17th Annual Pow Wow

June 5 & 6, 2021 - Peace River Agriculture Grounds, Northern Sunrise County

Opportunity	Eagle \$10 000+	Buffalo \$5000+	Bear \$2000+	Wolf \$1000+	Moose \$250+	Friends of Pow Wow \$25+
Naming of category	✓					
Gift to company representative during event	✓	✓				
Company representative in Grand Entry	✓	✓	✓			
Corporate banner displayed at event	✓	✓	✓			
Logo with website link on our website year round	✓	✓	✓	✓		
Sponsorship shared on our social media pages with link back to company page or website	✓	✓	✓	✓		
Sponsorship shared on our social media pages and website	✓	✓	✓	✓	✓	✓
Company announced as event sponsor indicating sponsorship level	✓	✓	✓	✓	✓	
Logo in Peace River Pow Wow Calendar	✓	✓	✓			
Event photo	✓	✓	✓	✓	✓	
Thank you in local newspaper with logo	✓	✓				
Thank you in local newspaper	✓	✓	✓	✓	✓	✓
Exhibitor space at event for both days with priority selections	✓	✓				
Corporate name on sponsor board at event	✓	✓	✓	✓	✓	✓
Full page advertisement in program	✓	✓				
1/2 page advertisement in program			✓			
1/4 page advertisement in program				✓		
1/8 page advertisement in program					✓	
Name in program	✓	✓	✓	✓	✓	✓

**Another sponsorship opportunity is to sponsor one, or several, of the below events and have the event named for your company/organization. For example, "Company ABC's Tiny Tots Event".**

Opportunity	\$10,000	\$5,000	\$2,000	\$1,000
Drum Contest	✓			
Feast (Free Stew and Bannock for all present)		✓		
Dance Category ( <i>Jingle, Fancy Dance, Traditional, Jungle, Chicken Dance, Golden Age, Adult, Men's, Women's, Teen Boys, Teen Girls, Junior Boys, Junior Girls, Tiny Tots</i> )			✓	
Metis Jigging & Fiddling Contest			✓	
Hand Games			✓	
Hand Drum Contest				✓
Sponsor Volunteer t-shirts have logo on them			✓	



**We also appreciate in-kind donations of Labour, use of equipment, or volunteer support during the event.**

For more information, please contact Pow Wow Chair, Wendy Goulet, at 780-219-8047

or email at [nwaic@outlook.com](mailto:nwaic@outlook.com) or mail to Bag 900-15, 9621-96 avenue, Peace River, AB T8S 1T4

<https://northwestaia.com/pow-wows/peace-river-pow-wow/>